



Vieira's Bakery

Since
— 1974 —

HOME OF THE ORIGINAL PORTUGUESE ROLL
Founded in 1974 by Carlos Vieira

Producers of Major European Style Breads

Our Story

In Portugal, quality bread is as much an important part of the culture as wine and cheese. Bread alone plays an integral part in **every** meal. The Portuguese have a true passion for bread. Being a baker in Portugal is an honored profession, performed with great pride and care.

Carlos Vieira immigrated to the United States in the 1960's, bringing his cherished traditions to New Jersey. He started a bakery business that he is still very proud of today. Vieira's Bakery has been family owned since 1974.

About Vieira's Bakery

Some of the finest breads in Europe are produced in Portugal. Vieira's is happy to share the taste with you without having to travel abroad.

Vieira's Bakery produces a variety of different products and can customize upon request. The fermentation process lasts up to 4 hours depending on what is required to perfect the product. Par-baked, fully baked and thaw and sell retail ready options in a poly bag are available. Our oven safe film accommodates up to 4 different dinner rolls to be commingled in an assortment.



Rolls are available in a variety of different shapes, sizes, flavors and styles such as Portuguese, Saloio, Bolillo, Artisan and Padinha. Pre-slicing is available depending on the product.



Subs and Ciabatta are made on our highly efficient lines to produce consistent products.



Loaves mirror some of our most popular roll flavors and can be produced in a variety of different shapes.



Specialty flavors such as Sunflower Raisin, Garlic, Rosemary and Onion are available in loaves or rolls.



Stick breads range from the "Gallego" pointed end loaf to Ciabatta and the standard French Baguette reaching up to 22" in length.

Dinner Rolls



1334

9 GRAIN STICK 1.5oz

FB 280 Units



1614

MINI PORT ROLL 1.5oz

PB 170 Units



1689

MINI PMR 1.8oz

FB 250 Units



1917

9 GRAIN OVAL 1.5oz

FB 300 Units



1978

**ARTISAN DINNER ROLL
1.5oz**

PB 280 Units



1979

**ARTISAN MULTIGRAIN
DINNER ROLL 1.5oz**

FB 280 Units



1980

RYE MARBLE 1.5oz

FB 280 Units



1981

**RUSTIC SQUARE
3X3 1.7oz**

FB 240 Units



1982

SOUR DOUGH KING 1.6oz

FB 250 Units



1983

FRENCH OVAL 1.5oz

FB 130/250 Units



1984

**WHITE MINI
BAGUETTES 1.5oz**

PB 130/250 Units



1985

**WHEAT MINI
BAGUETTES 1.5oz**

PB 130/250



TBD

**MULTIGRAIN
OAT TOP 1.8oz**

FB 220 Units



TBD

ONION SOFT 3X3 1.3oz

FB 220 Units



Rolls



0575

PICOLLO ROLL PLAIN 2.6oz

PB 160 Units



1324

TALERA ROLL 3oz

FB 100 Units



1400

STEAK ROLL 3.5oz

PB 80 Units



1408

PORTUGUESE ROLL 3oz

PB 80 Units

FB = Fully Baked PB = Partially Baked TNS = Thaw N Sell ESL = Extended Shelf Life IFW = Individually Film Wrapped



1461

CIABATTA 4X4 3oz

90 Units



1581

PMR LARGE 6oz

50 Units



1604

HM PORT ROLL 3.2oz

80 Units



1631

PMC (TORPEDO ROLL) 3oz

90 Units



1632

**PMR (CRUSTY
ROUND ROLL) 3oz**

90 Units



1648

SALOIO ROLL 3oz

90 Units



1649

WW PADINHA 3oz

90 Units



1672

PORT ROLL WW 3oz

80 Units



1735

MULTIGRAIN SUB 3.5oz

50 Units



1821

BOLILLO ROLL 2.7oz

100 Units



1828

MULTIGRAIN ROLL 3oz

100 Units



1849

PMC 9" 5oz

70 Units



1870

GRINDER ROLL 3.5oz

80 Units



1872

HM PORT ROLL 2.5oz

100 Units



1913

**WHITE EURO
CIABATTA 3.5oz**

90 Units



1914

**MULTIGRAIN EURO
CIABATTA 3.9oz**

90 Units



1971

KAISER ROLL 3oz

95 Units



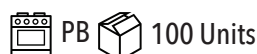
1972

KAISER ROLL POPPY 3oz

95 Units



5192

**SANDWICH
WHITE 3.5oz**

100 Units



5193

**SANDWICH WHEAT
3.5oz**

100 Units



5502

PICOLLO ROLL WHEAT 2.6 oz

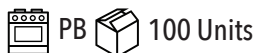


160 Units



TBD

RYE MARBLE 3.2oz

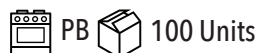


100 Units



TBD

GARLIC ROLL 3.2oz



100 Units



TBD

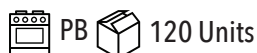
ONION ROLL 3.2oz



100 Units



TBD

MULTIGRAIN OAT
ROUND 3.2oz

120 Units



TBD

SUB SANDWICH
WHITE 5.5oz

50 Units



TBD

SUB SANDWICH
WHEAT 5.5oz

50 Units



TBD

BISHOP ROLL 3.2oz



140 Units



TBD

WHITE BAGUETTE
12" 8.5oz

40 Units



TBD

ARTISAN DEMI
2.5 X 5 PRESLICED 2oz

160 Units



TBD

CIABATTA 3X7 5.5oz



70 Units

Breads



0359

BAGUETTE 22" 17oz



24 Units



1118

SALIO BATARD 14" 10oz



45 Units



1325

CIABATTA LOAF 16oz



24 Units



1411

BATARD 16" 10oz



30 Units



1442

GALLEGO LOAF 9oz



30 Units



1588

CIABATTA LOAF 10oz

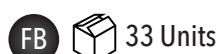


30 Units



1621

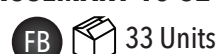
PULL-APART PLAIN 10oz



33 Units



1623

PULL-APART
ROSEMARY 10 OZ

33 Units



1630

SALOIO LOAF 16oz

PB 24 Units



1633

SALOIO LOAF WW 16oz

PB 24 Units



Packaged



1525

**PORTUGUESE 28PK
47.6oz**

6 Bags



1556

**MINI PORT
ROLLS 10 PK 15oz**

14 Bags



1660

**MINI PORT
ROLLS 12PK 18oz**

12 Bags



1974

**TAKE N BAKE DINNER
ROLLS 8PK 12oz**

28 Bags



1931

**AUTHENTIC PORT
ROLLS 6PK 18oz**

14 Bags



1932

**AUTHENTIC KAISER
ROLLS 6PK 18oz**

16 Bags



1933

**AUTHENTIC BOLILLO
ROLLS 6PK 16.2oz**

16 Bags



1934

**ARTISAN PORT
ROLL 8PK 20oz**

16 Bags



1935

**AUTHENTIC HOAGIE
ROLLS 6PK 21oz**

14 Bags



1936

**AUTHENTIC MINI PORT
ROLLS 12PK 18OZ.**

16 Bags



1967

**FRENCH
OVAL IFW 1.5oz**

240 Units



1969

**MINI PORT
ROLLS IFW 1.1oz**

250 Units

FB = Fully Baked PB = Partially Baked TNS = Thaw N Sell ESL = Extended Shelf Life IFW = Individually Film Wrapped



1975

PORTUGUESE 6PK
21oz

ESL FB TNS  12 Bags



1976

KAISER ROLL 6PK
21oz

ESL FB TNS  12 Bags



1977

HOAGIE ROLL 6PK
24oz

ESL FB TNS  12 Bags



TBD

***OVENABLE BAG**
DINNER ASST 15PK

FB  22 Bags

TBD



***OVENABLE BAG MULTIGRAIN**
DINNER ROLL 12PK

FB  22 Bags

TBD




***OVENABLE BAG**
DINNER ROLL 12PK


FB  22 Bags


* Custom dinner roll assortment using
any combination of dinner rolls


Facts about Vieira's


 Major producer of European style breads and rolls

 Currently operate out of a 120,000 square foot modern bakery located in Newark, NJ

 Four fully automated lines dedicated to produce only frozen breads and rolls


 Lines that can produce up to 36,000 rolls per hour


 Family Owned and Operated


 All Natural Products


 SQF CERTIFIED

 Zero Trans Fat & No Cholesterol

 KOF – K Parve Kosher Certified

 Pas Yisroel (higher authority)

 Member IDDBA & NRA

 New equipment to individually wrap dinner rolls



VIEIRA'S

Visit us at
www.vieirasbakery.com

Founded by Carlos Vieira. Family owned and operated since 1974.