



*Vieira's  
Bakery*

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*Since*  
1974

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HOME OF THE ORIGINAL PORTUGUESE ROLL  
Founded in 1974 by Carlos Vieira

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# *Producers of Major European Style breads*

## *Our Story*

In Portugal, quality bread is as much an important part of the culture as are wine and cheese. Bread alone plays an integral part in **every** meal. The Portuguese have a passion for bread and being a baker in Portugal is an honored profession, performed with pride and great care.

Carlos Vieira immigrated to the US in the 1960's, bringing his cherished traditions to New Jersey, where he started a business that he is still very proud of today. Vieira's Bakery has been family owned since 1974.

The bakery expanded to service the retail and food service industry with par-baked and fully baked products specializing in Portuguese rolls. Today Vieira's bread can be found in over 30 states.

## *About Vieira's Bakery*

*Some of the finest breads in Europe are produced in Portugal. We are happy to share the taste with you without having to travel abroad.*

Vieira's Bakery produces a variety of different products in various formats and can customize upon request. The fermentation process lasts up to 4 hours depending on what is required. We offer par-baked, fully baked and thaw and sell retail ready options in a poly bag. Our oven safe film can accommodate up to 4 different dinner rolls to be commingled in an assortment.

**Rolls** - all our rolls are available in a variety of different sizes, flavors and styles such as Portuguese, Saloio, Bolillo, Artisan & Padinha.

**Subs and Ciabatta** are run on our highly efficient lines to produce consistent products.

**Loaves** mirror some of our most popular roll flavors and can be produced in a variety of different shapes.

**Specialty flavors** such as Sunflower Raisin, Garlic, Rosemary, and Onion. All available in loaves or rolls upon request.

**Stick breads** range from the "Gallego" pointed end loaf to Ciabatta and the standard French Baguette reaching up to 22" in length.

# Dinner Rolls



1614

**MINI PORT ROLL 1.5oz**

PB 170 Units



1917

**9 GRAIN OVAL 1.5oz**

FB 300 Units



1978

**ARTISAN DINNER ROLL 1.5oz**

PB 280 Units



TBD

**FRENCH OVAL 1.5oz**

FB 130 Units



TBD

**RUSTIC SQUARE  
3X3 1.7oz**

FB 240 Units



TBD

**FRENCH OVAL 1.5oz**

PB 240 Units



TBD

**RYE MARBLE 1.5oz**

FB 280 Units



TBD

**ARTISAN MULTIGRAIN  
DINNER ROLL 1.5oz**

FB 280 Units



1689

**MINI PMR 1.8oz**

FB 250 Units



TBD

**SOUR DOUGH KING 1.5oz**

FB 250 Units



1334

**9 GRAIN STICK 1.5oz**

FB 280 Units



TBD

**ONION SOFT 3X3 1.3oz**

FB 220 Units



TBD

**WHITE MINI  
BAGUETTES 1.5oz**

PB 130 Units



TBD

**WHEAT MINI  
BAGUETTES 1.5oz**

PB 130 Units



# Rolls



1324

**TALERA ROLL 3oz**

PB 100 Units



1400

**STEAK ROLL 3.5oz**

PB 80 Units



1408

**PORTUGUESE ROLL 3oz**

PB 80 Units



1461

**CIABATTA 4X4 3oz**

PB 90 Units

FB = Fully Baked PB = Partially Baked TNS = Thaw N Sell ESL = Extended Shelf Life



1581

**PMR LARGE 6oz**



1604

**HM PORT ROLL 3.2oz**



1631

**PMC (TORPEDO ROLL) 3oz**



1632

**PMR (CRUSTY ROUND ROLL) 3oz**



1648

**SALOIO ROLL 3oz**



1649

**WW PADINHA 3oz**



1672

**PORT ROLL WW 3oz**



1735

**MULTIGRAIN SUB 3.5oz**



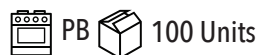
1821

**BOLILLO ROLL 2.7oz**



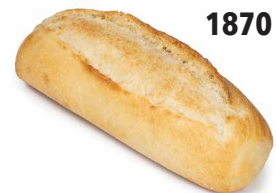
1828

**MULTIGRAIN ROLL 3oz**



1849

**PMC 9" 5oz**



1870

**GRINDER ROLL 3.5oz**



1872

**HM PORT ROLL 2.5oz**



1913

**WHITE EURO CIABATTA 3.5oz**



1914

**MULTIGRAIN EURO CIABATTA 3.9oz**



1971

**KAISER ROLL 3oz**



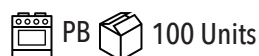
1972

**KAISER ROLL POPPY 3oz**



5192

**SANDWICH WHITE 3.5oz**



5193

**SANDWICH WHEAT 3.5oz**



5502

**PICOLLO ROLL WHEAT 2.6 oz**



FB = Fully Baked PB = Partially Baked TNS = Thaw N Sell ESL = Extended Shelf Life



TBD

**RYE MARBLE 3.2oz**

PB 100 Units



TBD

**GARLIC ROLL 3.2oz**

PB 100 Units



TBD

**ONION ROLL 3.2oz**

PB 100 Units



TBD

**MULTIGRAIN OAT ROUND 3.2oz**

PB 120 Units



0575

**PICOLLO ROLL PLAIN 2.6oz**

PB 160 Units



TBD

**SUB SANDWICH WHITE 3.5oz**

PB 50 Units



TBD

**SUB SANDWICH WHEAT 3.5oz**

PB 50 Units



TBD

**BISHOP ROLL 3.2oz**

PB 140 Units



TBD

**WHITE BAGUETTE 12" 8.5oz**

PB 40 Units



TBD

**ARTISAN DEMI 2.5 X 5 PRESLICED 2oz**

FB 160 Units



TBD

**CIABATTA 3X7 5.5oz**

PB 70 Units

## *Breads*



1118

**SALVIO BATARD 14" 10oz**

PB 45 Units



1325

**CIABATTA LOAF 16oz**

PB 24 Units



1411

**BATARD 16" 10oz**

PB 30 Units



1442

**GALLEGO LOAF 9oz**

PB 30 Units



1588

**CIABATTA LOAF 10oz**

PB 30 Units



1621

**PULL-APART PLAIN 10oz**

PB 33 Units



1623

**PULL-APART ROSEMARY 10 OZ**

PB 33 Units



1630

**SALVIO LOAF 16oz**

PB 24 Units



1633

**SALOIO LOAF WW 16oz**

24 Units



0359

**BAGUETTE 22" 17oz**

24 Units



# Packaged



1525

**PORTUGUESE 28PK  
47.6oz**

6 Bags



1556

**MINI PORT  
ROLLS 10 PK 15oz**

14 Bags



1660

**MINI PORT  
ROLLS 12PK 18oz**

12 Bags



1974

**TAKE N BAKE DINNER  
ROLLS 8PK 12oz**

28 Bags



1931

**AUTHENTIC PORT  
ROLLS 6PK 18oz**

14 Bags



1932

**AUTHENTIC KAISER  
ROLLS 6PK 18oz**

16 Bags



1933

**AUTHENTIC BOLILLO  
ROLLS 6PK 16.2oz**

16 Bags



1934

**ARTISAN PORT  
ROLL 8PK 20oz**

16 Bags



1935

**AUTHENTIC HOAGIE  
ROLLS 6PK 21oz**

14 Bags



1967

**FRENCH  
OVAL IFW 1.5oz**

240 Units



1969

**MINI PORT  
ROLLS IFW 1.1oz**

250 Bags



1975

**PORTUGUESE 6PK  
21oz**

12 Bags



1976

**KAISER ROLL 6PK**  
21oz

ESL FB TNS 12 Bags



1977

**HOAGIE ROLL 6PK**  
24oz

ESL FB TNS 12 Bags



TBD

**OVENABLE BAG**  
**DINNER ASST 15PK**

FB 22 Bags



TBD

**OVENABLE BAG MULTIGRAIN**  
**DINNER ROLL 12PK**

FB 22 Bags



TBD

**OVENABLE BAG**  
**DINNER ROLL 12PK**

FB 22 Bags



## *Facts about Vieira's*

Major producer European style breads and rolls

Currently operate out of a 120,000 square foot modern bakery located in Newark, NJ

4 fully automated lines dedicated to produce only frozen breads and rolls

Each line can produce up to 36,000 rolls per hour

Family Owned and Operated

All Natural Products

SQF CERTIFIED

Zero Trans Fat & No Cholesterol

KOF - K Parve Kosher Certified

Pas Yisroel (higher authority)

Member IDDBA & NRA

New equipment to individually wrap dinner rolls



VIEIRA'S

*Visit us at*  
[www.vieirasbakery.com](http://www.vieirasbakery.com)

*Founded by Carlos Vieira. Family owned and operated since 1974.*