



*Welcome to
Vieira's Bakery*

HOME OF THE ORIGINAL PORTUGUESE ROLL
Founded in 1974 by Carlos Vieira

Since
1974

A close-up photograph of a woven basket filled with several golden-brown Portuguese rolls. The rolls are arranged in a slightly overlapping manner, showing their characteristic shape and texture. The basket is made of a light-colored, coarse fabric and sits on a dark, rustic wooden surface. In the foreground, several stalks of wheat are visible, adding to the traditional and artisanal feel of the scene. The lighting is warm and focused, highlighting the texture of the bread and the wood.

*We are major
producers of
European Style
breads*

Our Story

In Portugal, quality bread is as much an important part of the culture as is wine and cheese. Bread alone plays an integral part in **every** meal. The Portuguese have a passion for bread and being a baker in Portugal is an honored profession, performed with pride and great care.

Carlos Vieira immigrated to the US in 1969, bringing his cherished traditions to New Jersey, where he started a business that he is still very proud of today. Vieira's has been family owned since 1974.

Our business expanded to service the retail and food service industry with par-baked and fully baked products specializing in Portuguese rolls. Today our bread can be found in over 30 states.

Dinner Rolls



1614

MINI PORT ROLL 1.5oz

PB 170 Units



1917

9 GRAIN OVAL 1.5oz

FB 300 Units



1978

ARTISAN DINNER ROLL 1.5oz

PB 280 Units



TBD

FRENCH OVAL 1.5oz

FB 130 Units



TBD

**RUSTIC SQUARE
3X3 1.7oz**

FB 240 Units



TBD

FRENCH OVAL 1.5oz

PB 240 Units



TBD

RYE MARBLE 1.5oz

FB 280 Units



TBD

**ARTISAN MULTIGRAIN
DINNER ROLL 1.5oz**

FB 280 Units



TBD

KINGS ROLL 1.8oz

FB 250 Units



TBD

SOUR DOUGH KING 1.5oz

FB 250 Units



1334

9 GRAIN STICK 1.5oz

FB 280 Units



TBD

ONION SOFT 3X3 1.3oz

FB 220 Units



TBD

**WHITE MINI
BAGUETTES 1.5oz**

PB 130 Units



TBD

**WHEAT MINI
BAGUETTES 1.5oz**

PB 130 Units

Rolls



1324

TALERA ROLL 3oz

PB 100 Units



1400

STEAK ROLL 3.5oz

PB 80 Units



1408

PORTUGUESE ROLL 3oz

PB 80 Units



1461

CIABATTA 4X4 3oz

PB 90 Units



1581

PMR LARGE 6oz



1604

HM PORT ROLL 3.2oz



1631

PMC (TORPEDO ROLL) 3oz



1632

PMR (CRUSTY ROUND ROLL) 3oz



1648

SALOIO ROLL 3oz



1649

WW PADINHA 3oz



1672

PORT ROLL WW 3oz



1821

BOLILLO ROLL 2.7oz



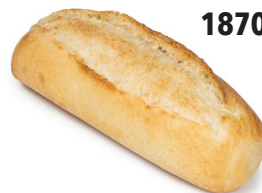
1828

MULTIGRAIN ROLL 3oz



1849

PMC 9" 5oz



1870

GRINDER ROLL 3.5oz



1872

HM PORT ROLL 2.5oz



1913

WHITE EURO CIABATTA 3.5oz



1914

MULTIGRAIN EURO CIA BATTA 3.9oz



1971

KAISER ROLL 3oz



1972

KAISER ROLL POPPY 3oz



5192

SANDWICH WHITE 3.5oz



5193

SANDWICH WHEAT 3.5oz



5502

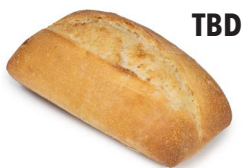
PICOLLO ROLL WHEAT 2.6 oz



TBD

RYE MARBLE 3.2oz





TBD

GARLIC ROLL 3.2oz



TBD

ONION ROLL 3.2oz



TBD

**MULTIGRAIN OAT
ROUND 3.2oz**



0575

**PICOLLO ROLL
PLAIN 2.6oz**



TBD

**SUB SANDWICH
WHITE 3.5oz**



TBD

**SUB SANDWICH
WHEAT 3.5oz**



TBD

BISHOP ROLL 3.2oz



Breads



1118

SALIO BATARD 14" 10oz



1325

CIABATTA LOAF 16oz



1411

BATARD 16" 10oz



1442

GALLEGO LOAF 9oz



1588

CIABATTA LOAF 10oz



1623

**PULL APART
ROSEMARY 10 OZ**



1630

SALIO LOAF 16oz



1633

SALIO LOAF WW 16oz



TBD

BAGUETTE 22" 17oz



Packaged



1556

**MINI PORT
ROLLS 10 PK 15oz**

FB 14 Bags



1660

**MINI PORT
ROLLS 12PK 18oz**

FB 12 Bags



TBD

**TAKE N BAKE DINNER
ROLLS 8PK 12oz**

FB 28 Bags



1931

**AUTHENTIC PORT
ROLLS 6PK 18oz**

FB 14 Bags



1932

**AUTHENTIC KAISER
ROLLS 6PK 18oz**

FB 16 Bags



1933

**AUTHENTIC BOLILLO
ROLLS 6PK 16.2oz**

FB 16 Bags



1934

**ARTISAN PORT
ROLL 8PK 20oz**

FB 16 Bags



1935

**AUTHENTIC HOAGIE
ROLLS 6PK 21oz**

FB 14 Bags



1967

**FRENCH
OVAL IFW 1.5oz**

FB 240 Units



1969

**MINI PORT
ROLLS IFW 1.1oz**

FB 250 Bags



TBD

**OVENABLE BAG
DINNER ASST 15PK**

FB 22 Bags



TBD

**OVENABLE BAG MULTIGRAIN
DINNER ROLL 12PK**

FB 22 Bags



TBD

**OVENABLE BAG
DINNER ROLL 12PK**

FB 22 Bags

We Pride Ourselves on Using Traditional European Recipes With Just a Few Ingredients













*Portugal produces some of the finest breads in Europe.
We are happy to share this experience without having to travel abroad.*

Vieira's Bakery can produce a variety of different products in various formats and can customize upon request. The fermentation process can go up to 4 hours depending on what is required. Offering par-baked, fully baked and thaw and sell retail ready options in a poly bag. Our oven safe film can accommodate up to 4 different dinner rolls to be commingled in the assortment.



-  **Rolls** - all of our rolls are available in a variety of different sizes, flavors and styles such as Portuguese, Saloio, Bolillo, Artisan & Padinha.
-  **Subs and Ciabatta** are run on our highly efficient stress free lines to produce consistent products time and time again.
-  **Loaves** mirror some of our most popular roll flavors and can be produced in a variety of different shapes.
-  **Specialty flavors** such as Sunflower Raisin, Garlic, Rosemary, and Onion. More are all available in loaves and rolls upon request.
-  **Stick breads** range from the "Gallego" pointed end loaf to Ciabatta and the standard French Baguette up to 22" in length.

Facts about Vieira's

-  Major producer European style breads and rolls
-  Currently operate out of a 120,000 square foot modern bakery located in Newark, NJ
-  4 fully automated lines dedicated to produce only frozen breads and rolls
-  Each line can produce up to 36,000 rolls per hour
-  Family Owned and Operated
-  All Natural Products
-  SQF CERTIFIED
-  Zero Trans Fat & No Cholesterol
-  KOF - K Parve Kosher Certified
-  Pas Yisroel (higher authority)
-  Member IDDBA & NRA
-  New equipment to individually wrap dinner rolls

VIEIRA'S

Visit us at
www.vieirasbakery.com

Founded by Carlos Vieira. Family owned and operated since 1974.